

LEARNING LOUNGE

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00:37

Help | Mentor Series: Mental Health - Are you ok?

Certificate in Mental Health - Demo
ID: E-POW9X0
15 / 125 lessons completed

PREVIOUS NEXT

- to Mental Health
Vimeo video
- Industry Mentor Series: Mental Health - What are we doing to overcome stigma?
Vimeo video
- Industry Mentor: Introduction to Miranda Leeden
Vimeo video
- Industry Mentor Series: Understanding Nutrition for Mental Health (Lifestyle & Nutrition)
Vimeo video
- Support Services - Beyond Blue
SCORM
- Industry Mentor Series: Mental Health - Are you ok?
Vimeo video
- Child and Adolescent Mental Health 7 / 82

Learning Lounge can provide you with an immediate, innovative publishing solution to help you create richer student experiences that drive better outcomes.

Learning Lounge has the ability, to publish course content (SCORM, quizzes, videos, assessments) directly into any Learning Management System using different industry standards, with the additional capabilities of tracking all usage.

1. Add value and additional revenue to your business

Learning Lounge (LL) is a leading publisher of over 200 plus Micro-credentials and non-formal certificate courses, aligned with Australian industry.

The online education industry has projected strong growth over the next five years. Expanding high-speed internet services, increasing acceptance of online education and continued efforts to expand access to non-traditional customers will support industry growth. Trends towards up-skilling and lifelong learning are also forecast to support growth in flexible modes of study. COVID-19 has further accelerated this projected growth across many industries with a considerable number of RTO's and education providers desperate to expand your online course offerings.

Furthermore, many training providers in Australia have been affected by massive regulatory changes, making it difficult to keep up with new, online demands.

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Learning Lounge can also help you scale your business with strategic add on's such as an "Online marketing workshop" to help you with the marketing and sales of your online courses to consumers. Learning Lounge's parent company (Online Courses Australia) has over 10 years' experience selling education online, direct to the public via e-commerce and lead driven call centres.

The Learning Lounge library has courses ranging from 30mins > 350+ hours, across dozens of industries including:

- Aged Care, Community & Counselling
- Mental Health & Well-being
- Animal Health & Veterinary Care
- Dog Grooming & Pet Care
- Business & Finance
- Marketing & Entrepreneurship
- Education & Childcare
- Events and Hospitality
- Fitness, Health & Nutrition
- Freelance, Lifestyle & Leisure
- HR, Management & Communication
- Parenting & Relationship Management
- Travel, Tourism & Aviation
- Training & Assessment



For a full list of the courses available in our library [click here](#). **Note: This document has also been provided as an attachment.**

Please refer to this [additional link](#) incorporating these courses into larger course bundles or packages specific to vocational careers. **Note: This document has also been provided as an attachment.**

The Learning Lounge library will allow you to:

- Enhance existing accredited course offerings with best in class video-led learning and quality course content
- Scale your business with new courses including standalone Micro-credentials
- Customise your online offerings by selecting any combination of Micro-credentials
- Provide flexible education available anytime across any device and operating system with HTML5 compliant resources
- Provide quality online education at affordable prices
- Provide career kick-starter and re-fresher resources to enhance job readiness

- *Diversify by providing standalone ‘white labelled’ courses that supplement your accredited offerings to provide another income stream.*
- *Enrich your online courses with AQF aligned, Australian industry based, best in class video-led learning and quality course content to stand out in a competitive VET market.*
- *Provide a pathway for students from short online courses and Micro-Credentials to accredited courses particularly through Learning Lounges ‘career taster’ courses.*

3. Distribution & Delivery Options Summary – Australia

CONTENT DELIVERY OPTIONS

01

LL can “stream” our content to your chosen LMS

02

LL can provide you with a completely “white-labelled” learning solution (content + LMS)

Our technology partner facilitates the tracking and analytics of licensee usage. This technology also provides LL the capability to seamlessly update course content consistently keeping up with industry standards.

Our explainer video: [The Student Experience and Online Platform \(LMS\)](#) shows how LL content is currently delivered on our LMS.

*License our resources as
standalone or bundled courses
OR simply license our learning
resources and objects to enhance
your existing course(s).*

Accredited Mapped Content + Flexible Value Adding Content

- Lead
- Engage
- Grow

Differentiate and further enhance your product by using the Learning Lounge library to add value to existing UX for students. Access content across 20+ industries. Content within the library includes:

- SCORM content
- Self-marked quizzes
- Interactive PDFs
- Masterclass videos
- Podcasts + Podcasts
- Bonus assessment content
- Soft mapping documents

Engage and retain learners with ‘user first’ content. Future proof your business model and engage learners affordably. The LL library currently engages over 65% of online students that use it (source: Online Courses Australia).

GROW. Add value within your existing product suite and charge higher prices and/or launch new short courses and Micro-Credentials.

- Generate new revenue in short courses (Micro-Credentials).
- Access quality content for an affordable price with two flexible pricing options.
- Access growth and marketing workshops courtesy of LL’s retail division - Online Courses Australia



All Learning Lounge courses are CPD ACCREDITED.

*Learning Lounge clients can access this
accreditation at a very low cost.*

A screenshot of the Gradbase website interface. The background is a light blue color with a pattern of faint, interconnected graduation caps. At the top left is the Gradbase logo, and at the top right are navigation links: "Check a certificate", "Issue CPD", and "My Learner Portfolio". The main content area features the heading "Campaigning for excellence in lifelong learning." followed by a paragraph: "The CPD Standards Office have teamed up with Gradbase to allow instant and frictionless verification of your CPD certificates. Powered by Blockchain." Below this text are three buttons: "HOW IT WORKS", "REQUEST DEMO", and "OUR BLOG". On the right side, there is a preview of a CPD certificate for "TED VANHOUT" with a QR code. Below the certificate preview is a "2-SECOND DEMO" button. In the bottom right corner, there is a large orange circular play button icon.

5. Business Overview

This “About Us” explainer video provides a brief insight into our business skills, knowledge and experience.

Online Courses Australia (OCA) is a privately owned, online education provider. OCA’s business operates across two divisions:

- a) the sale of Micro-credentials to consumers via onlinecoursesaustralia.edu.au and partner websites and
- b) licensing course content business to business to other leading education providers via publishing division “Learning Lounge”.

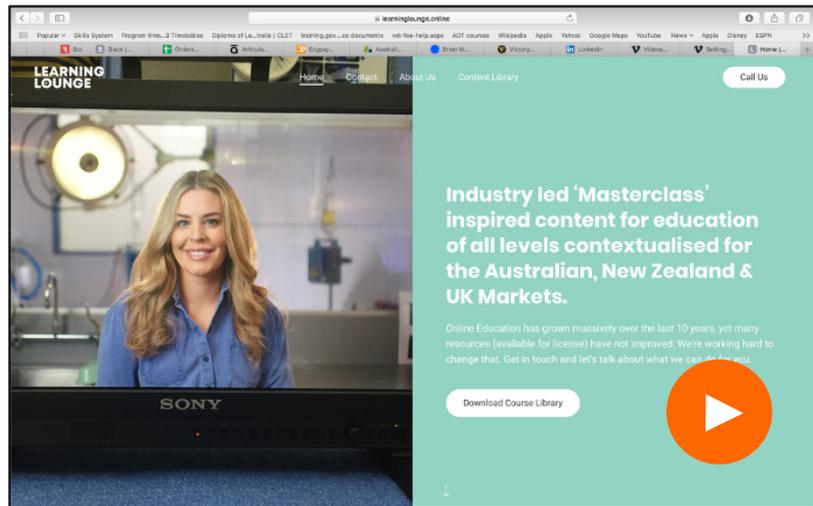
Learning Lounge offers courses to other training providers, businesses and corporate you across Australia. OCA’s management have been at the forefront of online education in Australia and have a proven track record of providing formal and non-formal online training demonstrated over 10 years’ experience delivering courses in the Business, Education, Community, Childcare, Travel and Tourism industries, and more recently, in the Mental health and Animal and Veterinary Sectors.

OCA is skilled in the development and delivery of non-formal online education. Our courses are produced by an experienced development and production team. All courses, materials and intellectual property is owned by OCA, designed and developed by qualified teachers and professionals in consultation with Australian industry, supported by artificial intelligence in accordance with learning and intelligence theories and where appropriate aligned to AQF Certificate and Diploma level units of competence.

New Masterclass Inspired Mentor Series: Mental Health

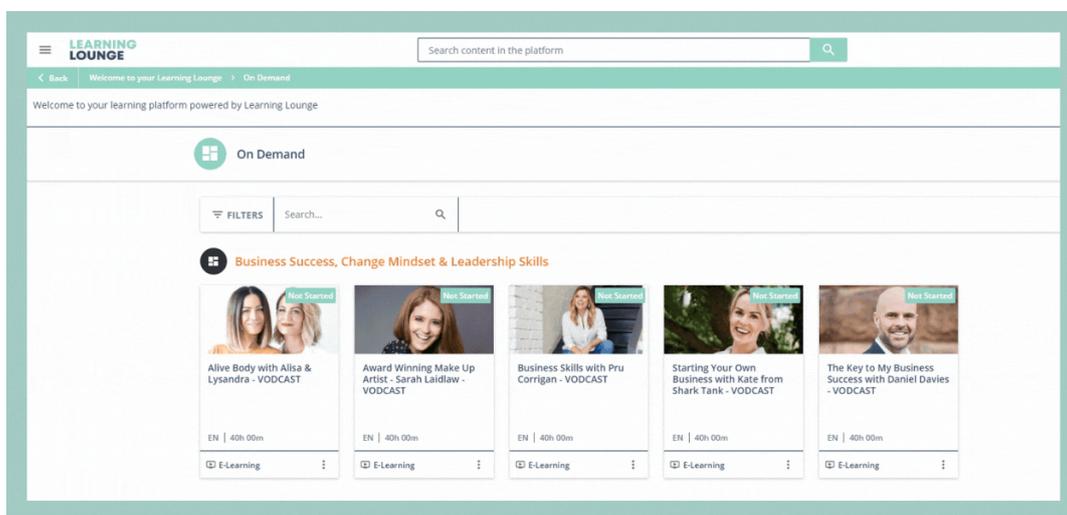


New Masterclass Inspired Mentor Series: Animal Health



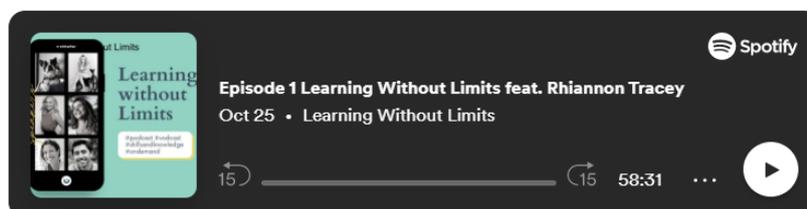
ON DEMAND is our ‘Netflix’ inspired new content that drops regularly for students in areas of interest or content that is motivational or inspirational in nature.

Learn more

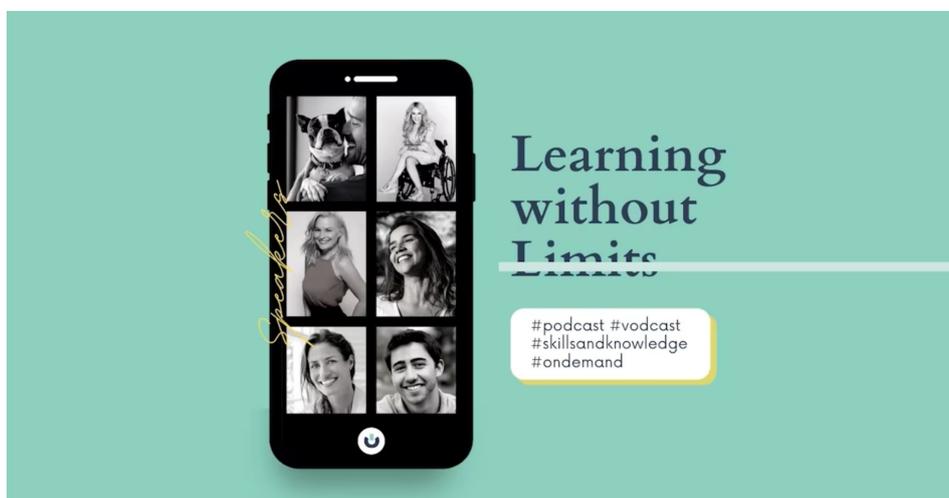


ONDEMAND learning includes our new “Learning without Limits” vodcast + podcast series from industry experts and Celebrity guests.

Listen to the Podcast



Listen to the Vodcast



6. Our Products

[Full list of the Micro-credentials available in our library.](#)

These Micro-credentials can be packaged together based on you demand, [into larger course bundles or packages specific to vocational careers.](#)

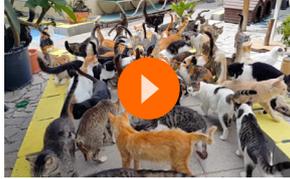
One of the key growth drivers in education is finding and creating new innovative courses to keep up with societal and industry needs. LL Micro-credentials and non-formal certificates can be structured to create hundreds of unique courses from 30mins > 350plus hours. Integrating the Learning Lounge library would significantly increase our you value proposition by allowing you instant access to grow revenue with new course opportunities.

The screenshot displays the Learning Lounge user interface. At the top, there is a navigation bar with the Learning Lounge logo, a search bar, and utility icons. Below the navigation bar, a breadcrumb trail shows the user's path: 'Welcome to your Learning Lounge > My Courses and Learning Plans > Certificate in Mental Health - Demo'. The main content area is split into two columns. The left column features a large video player with a play button overlay, showing a person walking on a beach. Below the video player is a 'Help' button and the text 'Mentor Series: Mental Health - Are you ok?'. The right column displays the course details for 'Certificate in Mental Health - Demo' (ID: E-POW9X0), indicating that 15 out of 125 lessons are completed. It includes 'PREVIOUS' and 'NEXT' navigation buttons. A list of video lessons is shown, including 'to Mental Health', 'Industry Mentor Series: Mental Health - What are we doing to overcome stigma?', 'Industry Mentor: Introduction to Miranda Leeden', 'Industry Mentor Series: Understanding Nutrition for Mental Health (Lifestyle & Nutrition)', and 'Support Services - Beyond Blue SCORM'. At the bottom right, there is a dropdown menu for 'Child and Adolescent Mental Health' with a progress indicator of 7/82.



Veterinary staff that are presented with cases of animal hoarding may need to seek assistance from bodies like the RSPCA who understand the complexities of the disorder and can source mental health assistance.

A nicely balanced news article about animal hoarding can be found at <https://www.smh.com.au/national/nsw/hoarders-loving-animals-to-death-need-care-says-rspca-20160522-gp0ruq.html>



Autism Spectrum Disorder

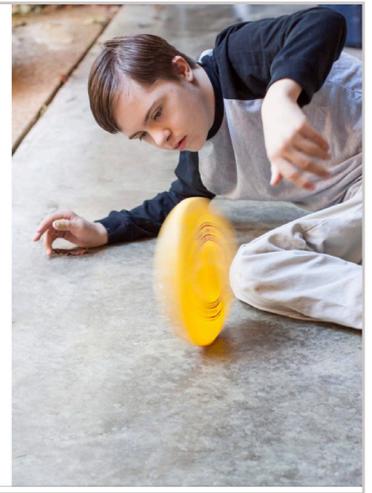
Autism is a disorder that in recent years has become under the microscope. There are no known causes of the disorder and accepted beliefs around vaccinations being the cause have been refuted.

However, there is a belief in the medical community that Autism is caused by a traumatic birth. These claims are still in their infancy.

Autism affects socialisation, communication and behaviour. However, as Autism is a spectrum, how it presents in a child will vary vastly.

People with Autism process things differently. Their communication is difficult, as they have difficulty with both nonverbal and verbal communication.

This leads to difficulties in social relationships. They also have unusual sensory behaviour and are very ritualistic in their routines, often displaying hyper-focus on specific topics.



Tourette's Syndrome is a tic disorder characterised by tics that last for longer than one year. You may have heard about it in the media or TV because sometimes it can present as uncontrolled swearing.

While Tourette's disorder is harmless, although the person with Tourette's disorder may be very frustrated, the tics themselves pose no harm to anybody else. We will explore Tourette's Syndrome in more depth later.

There are different types of tics: motor, that affect body movement, and vocal or phonic tics that affect speech. With the latter, the person may swear or make noises. Tics cannot be helped. Those with a motor tic may blink continuously, for instance, while a person who has a vocal tic may grunt.

Some examples of tics include the following:

- Coughing
- Spitting
- Blinking
- Squinting
- Grimacing
- Banging the head
- Grunting
- Swearing
- Clicking fingers
- Touching other people
- Repetitive sounds or phrases



Epilepsy

Epilepsy is a brain disorder that occurs in children and adults. It causes repeated seizures where there is excessive electrical energy in the brain. 1 in 200 children have Epilepsy. It causes the child to convulse, fall or behave in a strange manner.

One in 20 children will have a seizure during childhood. These are usually due to a high temperature and not caused by Epilepsy. Under 5% of those who have febrile convulsions will later develop Epilepsy.

While the epileptic seizure itself is not dangerous, it can become hazardous if they are in a dangerous environment. The key symptoms of Epilepsy include:

- Sensory disturbances causing tingling, numbing and changes to what they see or hear
- Abnormal movements causing stiff or jerking movements and postures
- Abnormal Behaviour such as picking at clothing, appearing afraid or chewing and swallowing

The cause of Epilepsy is unknown. Epilepsy can sometimes run in families or is the result of a brain malformation. Diagnosis is done by a doctor through observation, blood tests, EEG, MRI and Video EEG monitoring.



Bacterial Shape	Bacterial Examples
Spheres (cocci)	Staphylococcus Streptococcus
Rods (bacilli)	Bacillus Salmonella Clostridium E. coli
Spirals (spirillum or spirochetes)	Campylobacter Helicobacter Legionella

Fungi exist in nature in one of two forms: as unicellular yeasts or as multicellular branching filamentous moulds. While yeasts cannot be seen with the naked eye, moulds can be seen as the fuzzy splotches on overripe fruit or stale bread, as mildew in the bathroom shower, or as mushrooms growing on a decaying log. In moulds, cells string together in long multicellular strands called hyphae.

These hyphal strands then build a network of branching tubes called hyphae which become visible when they grow into thick masses called mycelium. There are more than 50,000 species of fungi in the environment, but less than 200 species can cause disease. Of these, only about 20 to 25 species are more common causes of disease.



It is preferred that horses are treated. Topical antifungal solutions are the most common treatment. If more intensive treatment is required for generalised disease, or disease in a number of horses, an antifungal powder can be added to the feed for 10-15 days.



Scheduled for Development

2021 - 2022

A) Zoology

- The Nature and Scope of Zoos
- Occupational Health and Safety in Zoos
- Captive Husbandry – Nutrition and Feeding
- Captive Husbandry – Health
- Captive Husbandry – Reproduction
- Captive Husbandry – Behaviour and Enrichment
- Human-Animal Interactions
- Enclosure Design and Maintenance

B) Agriculture & Horticulture (B2C)

C) Beauty (B2C)

D) Photography (B2C)

E) XERO and financial for business (B2C + B2B)

F) Farming (B2C)

G) Interior Design (B2C)

H) Real Estate

Potential Courses (currently in 'research' stage of development)

Communication
Advanced Presentation Skills
Effective Business Writing
Effective Communication
Negotiating Skills
Professional Presentations
Report Writing
The Power of Influence
Writing Persuasive Documents

Digital Marketing

Introduction to Google Analytics

Introduction to Search Engine Optimisation (SEO)

Social Media Strategy

Leadership & Management

Coaching and Mentoring

Contract Management

Design Thinking: Transform how you Create and Innovate

Implementing Innovation and Continuous Improvement

Leading with Emotional Intelligence

Manage Business Effectively

Manage People Effectively

mini MBA

New Leader

Performance Management

Risk Management

Strategic Leadership

7. Frequently Asked Questions

(From both consumers and licensees)

How do you develop your courses?

1. Our education team assesses the current education framework for accredited courses in the industry and creates a list of requirements to align the course content to educational standards
2. Our team recruits 10+ industry leaders and mentors from the relevant course industry and asks for feedback on the current accredited (AQF) framework, with an emphasis on how to create the best possible course and cover what is really needed to better equip students for “real world” scenarios
3. These mentors are assessed on several levels for not only your writing and delivery skills but also your background, experience and teaching style.
4. Our team narrows down the industry experts to less than 8 to allow for efficient development processes
5. Our education team builds digital storyboards and video briefs to meet the requirements set by the industry experts whilst aligning with existing accredited frameworks
6. Industry experts create the physical (written) content based on the storyboards and OCA educational requirements and benchmarks
7. Industry experts work with OCA’s video team to create “masterclass style” content of TV quality to supplement the digital resources
8. Once all the content has been built, it then goes to our quality assurance (QA) team for review

9. Once the QA team has reviewed the content and is happy with it, the industry experts and all original industry mentors are asked to also review the content checked by our education team.

10. The very best digital developers transform the content into visually stunning and interactive online courses

Who are you courses for?

Our courses are suitable for just about anyone with the motivation to improve, upskill or reskill. All you need is a computer, laptop, tablet or phone and you away you go. You do not need prior qualifications or “pre-requisites” to complete any of our online courses.

Our you can utilise LL content within existing accredited courses to enhance the student experience and/or as stand-alone Micro-credentials.

How useful are Micro-credentials/short courses?

All quality online courses no matter what your level, badge or accreditation are useful. Short courses or Micro-credentials as they are known currently, allow you to consume skills and knowledge on demand, anytime and anywhere, in small bit size chunks or larger non-formal formats. Micro-credentials provide informational content to education to what Netflix has provided entertainment for Television/Media.

Micro-credentials are mini qualifications that demonstrate skills, knowledge, and/or experience in a given subject area or capability. Also known as nanodegrees, Micro-credentials tend to be narrower in range than traditional qualifications like diplomas or degrees.

Both educators and employers are recognising our courses as a crucial part of a person’s life lifelong learning journey. According to SEEK, 1 in 2 Candidates believe doing a short course (Micro-Credential) will have a considerable impact on them landing a job. The same independent research conducting by Nature on behalf of SEEK found that “hirers are placing more value on candidates demonstrating transferrable and technical skills in an interview”.

Micro-Credentials are cost effective, typically quick and easy to complete and transferable.

Once learners have completed one of our courses they will instantly receive a digital certificate, a digital badge AND upon request a printed certificate. These can be shared on LinkedIn, on résumé with prospective employers and friends and family.

What are Digital Badges?

Put simply, a digital badge is a virtual acknowledgement of a Micro-credential, online course or professional achievement. Digital badges are portable, sharable and most importantly, verifiable. Think of it as a new way to demonstrate or prove you have completed a course.

Where is the digital badge stored?

Every student receives an online portfolio where digital badges can be stored. They can share this with prospective employers, friends and colleagues. The student can store all your learning and certificates (from different providers) in one secure place.

What does accreditation mean and are your courses accredited?

The hardest thing about online education is how do you measure the quality of it? The biggest thing you need to understand is that just because a course is “accredited” doesn’t mean its quality. Further to this point, just because a course is non-accredited (or non-formal) doesn’t mean it not valuable.

The series of requirements set out for each course under the AQF can be out of date and not as relevant as current times require.

This is where being a non-accredited provider of short courses and Micro-credentials really allows LL to provide quality, current and relevant education that is both informative and enjoyable. There’s simply no red tape holding us back from investing and improve our course content!

By the end of 2020, all LL Micro-credentials will be accredited with the CPD body (Continuing Professional Development). ***Upon accreditation, the student will earn 1 CPD point for every hour of online learning.***



CPD stands for Continuing Professional Development (CPD) and is the term used to describe the learning activities professionals engage in to develop and enhance your abilities. It enables learning to become conscious and proactive, rather than passive and reactive.

CPD combines different methodologies to learning, such as training workshops, conferences and events, e-learning programs, best practice techniques and ideas sharing, all focused for an individual to improve and have effective professional development.

Another measure of quality for online courses is Industry consultation or endorsements.

OCA and LL have several high-profile industry endorsements, including our most recent endorsement for our animal courses by Bondi VET. Our team is constantly working with industry professionals to have our course content validated, reviewed and endorsed.

What sets your content apart from other non-accredited courses?

Quality

- Our courses align to AQF requirements and are 100% Australian content
- Many of our courses include TV quality video
- Our courses are engaging, interactive and student centric

Value for Money

- Plus, flexibility on payment options
- On Demand Support from Industry Mentors (not just traditional tutors)

Do all courses include video? What are the modules like? Are there worksheets in addition to written/video learning materials?

Typical format (of our latest, new courses):

- 20+% video content
- Interactive, downloadable resources
- Quiz's (unlimited attempts)
- Additional assessments (on demand)

What next?

*Please contact to arrange a meeting
for further discussions.*

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